

Location

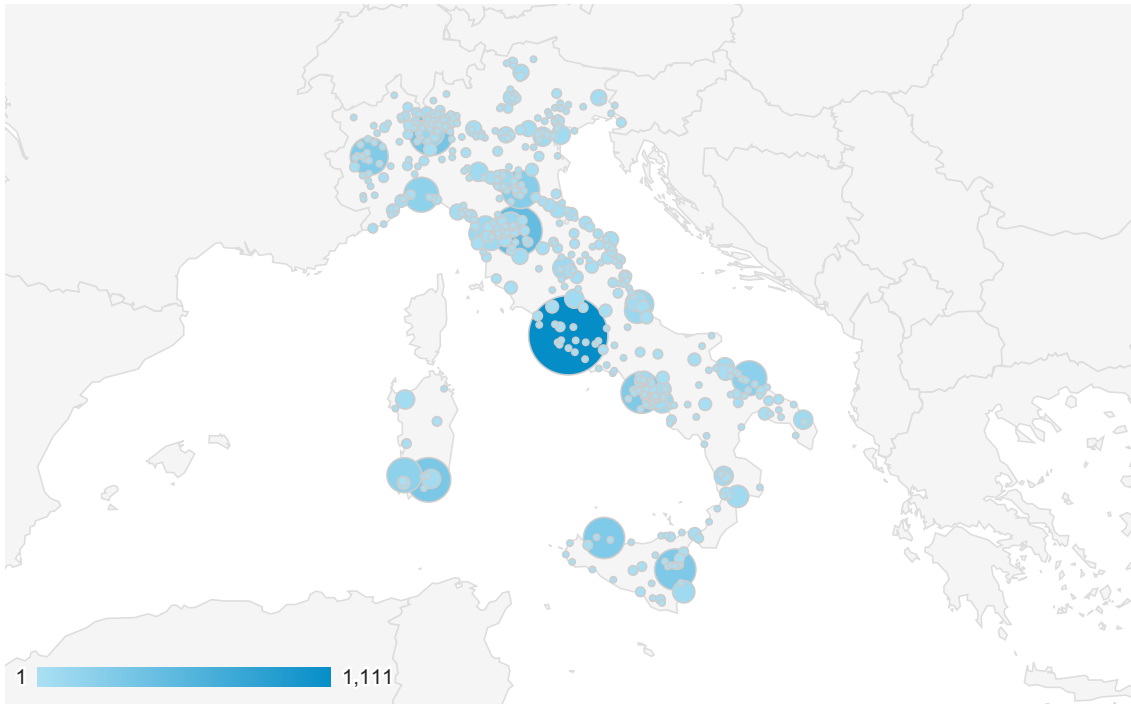
ALL » COUNTRY: Italy

Jan 21, 2017 - Jan 20, 2018

All Users
89.37% Sessions

Map Overlay

Summary



City	Acquisition			Behavior			Conversions Goal 1: download		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	download (Goal 1 Conversion Rate)	download (Goal 1 Completions)	download (Goal 1 Value)
	10,057 % of Total: 89.37% (11,253)	58.69% Avg for View: 60.53% (-3.04%)	5,902 % of Total: 86.65% (6,811)	20.81% Avg for View: 20.88% (-0.34%)	2.24 Avg for View: 2.25 (-0.34%)	00:03:04 Avg for View: 00:03:04 (0.36%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Rome	1,111 (11.05%)	60.67%	674 (11.42%)	18.09%	2.40	00:03:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. (not set)	952 (9.47%)	60.71%	578 (9.79%)	20.69%	2.24	00:03:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Florence	472 (4.69%)	55.30%	261 (4.42%)	10.17%	2.23	00:03:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Milan	471 (4.68%)	67.73%	319 (5.40%)	21.66%	2.11	00:02:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Cagliari	322 (3.20%)	15.22%	49 (0.83%)	63.04%	1.35	00:00:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Catania	297 (2.95%)	51.18%	152 (2.58%)	20.54%	2.25	00:02:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Palermo	287 (2.85%)	68.29%	196 (3.32%)	16.38%	2.23	00:03:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Naples	283 (2.81%)	67.14%	190 (3.22%)	16.96%	2.17	00:03:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Turin	269 (2.67%)	68.77%	185 (3.13%)	15.24%	2.39	00:03:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Bologna	241 (2.40%)	66.39%	160 (2.71%)	15.77%	2.15	00:02:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Bari	206 (2.05%)	53.88%	111 (1.88%)	22.33%	2.47	00:03:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Iglesias	197 (1.96%)	39.09%	77 (1.30%)	58.88%	1.38	00:01:29	0.00%	0 (0.00%)	\$0.00 (0.00%)

13.	Genoa	194 (1.93%)	56.19%	109 (1.85%)	11.86%	2.76	00:04:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
14.	Pescara	125 (1.24%)	40.80%	51 (0.86%)	49.60%	1.90	00:01:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
15.	Chieti	108 (1.07%)	29.63%	32 (0.54%)	59.26%	1.84	00:01:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
16.	Prato	102 (1.01%)	62.75%	64 (1.08%)	17.65%	2.54	00:04:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
17.	Pisa	98 (0.97%)	58.16%	57 (0.97%)	6.12%	2.20	00:03:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
18.	Lucca	88 (0.88%)	61.36%	54 (0.91%)	9.09%	2.27	00:02:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
19.	Modena	87 (0.87%)	60.92%	53 (0.90%)	16.09%	2.91	00:03:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	Perugia	87 (0.87%)	55.17%	48 (0.81%)	16.09%	2.30	00:03:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	Salerno	85 (0.85%)	34.12%	29 (0.49%)	4.71%	2.42	00:04:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	Syracuse	74 (0.74%)	52.70%	39 (0.66%)	24.32%	2.92	00:05:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	Catanzaro	73 (0.73%)	80.82%	59 (1.00%)	17.81%	2.00	00:02:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	Ponsacco	72 (0.72%)	12.50%	9 (0.15%)	23.61%	1.75	00:01:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	Parma	69 (0.69%)	42.03%	29 (0.49%)	1.45%	2.09	00:02:38	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 25 of 552

Behavior Flow

Jan 21, 2017 - Jan 20, 2018

All Users
100.00% Sessions

